

Ashley Rose

Art 101

Reading 2

Q1. To me, data and information can be used interchangeably but can still be different concepts. It reminds me of the way people outside a scientific context will use theory and hypothesis interchangeably, when scientifically a hypothesis is only a theory when it is widely accepted. The definitions clearly state that data is more the qualitative and quantitative aspects, while information is about communication. In this sense, I would agree. To me, this makes data a type of information.

Q2. Manovich states that “visualization then can be thought of as a particular subset of mapping”, in a similar way to data being a specific type of information. Data visualization happens when a set of data is mapped onto an image.

Q3. To me, Manovich is stating that visualization is ending the cosmic greatness in things that humans cannot fully understand. One work that is mentioned is Jebratt’s 1:1, which puts the vastness of cyberspace into one browser image. I must agree that this more comprehensible level is what makes visualization anti-sublime.

Q4. The artist I looked at was Stephanie Posavec. Posavec states in the vimeo video Eyeo 2012- Stephanie Posavec that she is a data illustrator works with books and data, but she is not a programmer. The first project she shows is her inverted tree charts which map a novel using chapters, paragraphs, sentences, and words. Each branches off of the larger group, with chapters being the largest and words being the smallest. The second of the projects she showed is the sentence maps she created. She describes this project as meant to depict an author’s writing style. She explains that the line turns each time a sentence ends. Both of these projects do not appear as though they came from research about books, but both create interesting imagery.